



**The Wine Rendez-Vous**  
Professional export fair  
At the Pullman Eiffel on November 6-7, 2023

## Two convivial and novel days to meet the major actors of each winegrowing region

### The Wine Rendez-Vous innovates for its 3rd edition!

The Wine Rendez-Vous is back on November 6-7, 2023.

As every year, the 2-days event will take place on the roof top of Hotel Pullman Eiffel, offering a fabulous view of the Eiffel tower, where it will bring together international buyers and 20 renowned French cooperative wineries.

Drawing up to 200 trade professionals from worldwide, this exceptional gathering in a warm atmosphere, conducive to interaction, will be the opportunity to discover new wines, along with the 2023 vintage. The Wine Rendez-Vous is a unique occasion for trade professionals to forge ties and to meet the leading producers from every wine region.

During the previous encounters in 2021 and 2022, European, Asian and American buyers were won over by The Wine Rendez-Vous concept, so it has now become an annual event.

2023 promises to further strengthen these ties in this unique setting. This time round The Wine Rendez-Vous has decided to propose an exciting program :



### Monday, November 6: encounter with producers and initiation to wine mixology.

During two days, buyers will be offered the opportunity of exchanging with the event's cooperative wineries, as well as tasting over 250 exceptional wines.

As of 6 pm on Monday, a **mixology session** will present original cocktails, elaborated out of the wines proposed by the show's cellars, representing different vine growing regions.

The evening will finish on a high note, with a pleasant **cocktail dinner party in a friendly atmosphere**, conducive to interaction.

### Tuesday, November 7: presentation by Vivino at 3.30 pm

Tuesday, November 7, as of 3.30 pm, it will be a great pleasure to welcome **Kristy Paris, Head of Global Partners at Vivino** for a conference about world wine business trends. This debate will be an opportunity to discuss the company's role in assisting producers and distributors with regard to emerging market changes.



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**Rendez-Vous for another innovative edition on 6 and 7 November.**

**Dates & Times :**

Monday, November 6: from 10.30 am to 10 pm

Tuesday, November 7 from 9 am to 6 pm

<https://event.businessfrance.fr/thewinerendezvous/enregistrement-visiteurs>

**Contact mail :** thewinerv@unscv.fr

**They will be present at The Wine Rendez-Vous :**

Alliance Loire (Val de Loire), Alliance Alsace (Alsace), Compagnie de Bourgondie (Bourgogne), Cellier des Princes (Châteauneuf du Pape), Couleurs d'Aquitaine (Sud-Ouest), Estandon (Provence), Les vignobles Foncalieu (Languedoc), Jaillance (Die), Loire Propriétés (Val de Loire), Maison Sinnae (Vallée du Rhône), Marrenon (Vallée du Rhône), Plaimont (Sud-Ouest), Sieurs d'arques (Languedoc), Terre de Vignerons (Gironde), Tutiac (Bordeaux), UDP Saint Emilion (Saint Emilion), Cave d'Aléria (Corse) Vignerons Ardéchois (Ardèche), VICA (Roussillon), Vivalie (Sud-Ouest).



**10** regions  
represented



**83 000** ha of  
vineyards



**154**  
appellations



**20** wineries

Hôtel **Pullman**  
Eiffel in Paris



**260** wines  
to taste

